

## *The West County Wine & Cheese Classic*

The Shelburne Falls Wine Merchant is sponsoring the first annual, "West County Wine and Cheese Classic" on Saturday, September, 16, 2006 from 14hr – 17hr. at the Shelburne/Buckland Community Centre, or weather permitting, the event will be held across the street and under a tent on the Baptist Corner Lot, 53 Main Street, Shelburne Falls, MA.

The cost of the event will be \$30.00 per person. A portion of the proceeds will be donated to the Shelburne Falls Area Business Association.

The event will feature a tasting list of over a 120 wines, presented by representatives from thirteen of the major wine purveyors in Massachusetts: Arborway Imports, Atlantic Importing Company, Boston Wine Company Ltd., Classic Wine Imports, Inc., Commonwealth Wine & Spirits, Inc., Horizon Beverage Company, Ideal Wine & Spirits Company, Inc., Martignetti Companies, Masciarelli Wine Company, Monsieur Touton Selection, Ltd., Ruby Wines Inc., United Liquors Ltd. & M.S. Walker, Inc.

There will be presentations and tastings of handcrafted cheeses from cheese consultant and beer maven Jim Wallace, McCusker's Market, Shelburne Falls, MA, Hillman Farms, Colrain, MA, Goat Rising from Charlemont, MA and Provisions International Ltd. of White River Junction, Vermont. All cheeses will be available for purchase.

This will be a "walk about" event with pouring stations and cheese sampling tables around the room/tent, staffed by the purveyor's who represent the various wines and cheeses on their table and can answer most any related question you might pose. There is no set order in which you should taste. You are free to visit the tables as you wish.

This is an event not to be missed, with the venue to taste more good wine and cheese in one location than most have ever had the opportunity. Most of the wines are in the \$10.00-\$20.00 range with a few in the more expensive categories.

Each guest will be provided with a complementary, embossed tasting glass, a pencil and tasting catalogue, and of course an order form (no wine may be removed from the tasting area). Wine is available for purchase at The Shelburne Falls Wine Merchant, One State Street Shelburne Falls, MA or by completing the order form. All wines ordered at the event will be available within 7 days from the placement of the order.

This is a great way to start or replenish a cellar and with the holidays on the horizon this is an opportune time to find the perfect gift or Thanksgiving & Christmas meal wines. .

### **How to sign up:**

1. Phone (413.625.6506), email ([paul@hilltownwinemerchant.com](mailto:paul@hilltownwinemerchant.com)), or drop by the shop with your reservation.
2. Reservations must be pre-paid. Visa / Master Card, check or coin of the realm.